

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56872

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

CONTRACT NO. REV.

1201-56872-1

DATE PRINTED

10/02/12

PAGE 1

39976	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	165467	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	SHORR JOHNSON MAGNUS			BOB CASEY FOR PENNSYLVANIA			
AND	1831 Chestnut St Ste 602			PO BOX 58746			
ADDRESS	Philadelphia	PA	19103-3700	Philadelphia	PA 19102-8746		
	USA			USA			
CONTACT	MICHAEL D'ETTORRE			PRODUCTGENERAL ELECTION WK 5 10/2-8			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE	1310		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	11111..	4 1	05:58A	07:00A	30S	10/02/12-10/05/12 10/08/12-10/08/12	THIS MORNING 6-7AM	5	290.00	1450.00
2	11111..	4 1	07:00A	09:00A	30S	10/02/12-10/05/12 10/08/12-10/08/12	THE EARLY SHOW	5	290.00	1450.00
3	01011..	3	05:30P	06:00P	30S	10/02/12-10/05/12	530-6PM NEWS	3	800.00	2400.00
4	10100..	1	05:00P	05:30P	30S	10/03/12-10/08/12	5-530PM NEWS	2	800.00	1600.00
5	01010..	2	07:30P	07:58P	30S	10/02/12-10/04/12	THE INSIDER	2	700.00	1400.00
6	F	1	10:00P	11:00P	30S	10/05/12-10/05/12	BLUE BLOODS	1	1800.00	1800.00
7	Su	1	09:00P	10:00P	30S	10/07/12-10/07/12	THE GOOD WIFE	1	2250.00	2250.00
8	T	1	07:58P	09:00P	30S	10/02/12-10/02/12	NCIS	1	4950.00	4950.00
9	11111..	4 1	11:35P	12:37A	30S	10/02/12-10/05/12 10/08/12-10/08/12	11:35P-12:37A - LETTERMAN	5	575.00	2875.00
10	1111000	3 1	11:00P	11:35P	30S	10/02/12-10/04/12 10/08/12-10/08/12	11PM NEWS	4	1700.00	6800.00
11	Sa	1	11:00P	11:35P	30S	10/06/12-10/06/12	11PM NEWS	1	1500.00	1500.00
12	Su	1	08:28A	08:57A	30S	10/07/12-10/07/12	KD/PG SUNDAY EDITION	1	135.00	135.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV
AND

39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR 165467	ADVERTISER (OR AGENCY AND ADVERTISER)	<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	SHORR JOHNSON MAGNUS	BOB CASEY FOR PENNSYLVANIA	
AND	1831 Chestnut St Ste 602	PO BOX 58746	
ADDRESS	Philadelphia PA 19103-3700	Philadelphia PA 19102-8746	
	USA	USA	
CONTACT	MICHAEL D'ETTORRE	PRODUCTGENERAL ELECTION WK 5 10/2-8	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	
		PRODUCT CODE 1310	
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
13	Su	1	08:58A	10:28A	30S	10/07/12-10/07/12	CBS SUN MORN	1	500.00	500.00
14	Su	1	10:28A	11:30A	30S	10/07/12-10/07/12	FACE THE NATION	1	450.00	450.00
15	Su	1	11:35P	12:05A	30S	10/07/12-10/07/12	#1 COCHRAN SUNDAY SPORTS	1	540.00	540.00
16	Su	1	11:00A	07:57P	30S	10/07/12-10/07/12	MCDONALDS'S STEELERS	1	1080.00	1080.00
Total Contract:								35		31180.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						31180.00	.00	.00	31180.00	
GRAND TOTAL									31180.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION